

## Edit Rubric - class project evaluation ▾

Properties

Levels and Criteria

✚ Add Criterion

✚ Add Level

📄 Add Criteria Group

🔄 Reorder Criteria

↔ Reverse Level Order

Criteria ▾	excellent 3 points ▾	needs work 2 points ▾	do over 1 point ▾
creativity and visual literacy cues ▾	<p>strong evidence of critical thinking skills.</p> <p>strong presence of originality in composition and delivery</p> <p>variety of colors, forms, images and audio to enhance</p> <p>visual literacy displays by e.g.: delivering relevant info in bold, italics to to show their relevance</p>	<p>Critical thinking skills are present, but not sufficiently persuasive</p> <p>some originality in composition and delivery.</p>	<p>no evidence of critical thinking skills</p> <p>lack of originality in composition and delivery</p>
storyboard ▾	<p>complete and detailed evidence of planning throughout entire storyboard including sketches, sequencing, pacing, and consistent storytelling</p>	<p>evidence of planning through some parts of the storyboard including sketches, sequencing, pacing, and storytelling</p>	<p>Little to no evidence of planning including minimally completed sketches, sequencing, pacing and storytelling</p>
content and theme ▾	<p>content is clearly relevant to story and theme, message is distinctly clear</p>	<p>content has some relevance to story and theme, message is somehow clear</p>	<p>content has no relevance to story and theme, there is no message or message is difficult for the audience to grasp</p>

class project: use of technology	excellent 3 points	needs work 2 points	do over 1 point
research and selection	evidence of deep and consistent research using reliable sources	either: 1. research is not executed in-depth  or 2. sources are of a questionable value	lack of serious research and/or lack of reliable resources
multimedia	strong use of multimedia.  video: e.g. different camera angles, lighting, framing to enhance overall impact  audio: e.g. transitions, mix, fade in, fade out  images: e.g. memes, compilations and collages, variety of sources, such as clipart, Internet and digital sources such as digital camera used	some elements of successfully-used multimedia	little to no elements of successfully-used multimedia
editing	effects, transitions, and other editing details are used coherently and successfully for the multimedia product to have full impact of presentation	most of the effects, transitions, and other editing details are used coherently and successfully for the multimedia product to have full impact of presentation and do not distract and impact negatively the content	little to no effects, transitions, and other editing details appropriate to the subject matter. Multimedia fails to have impact on the content
<b>Overall Score</b>	<b>excellent 14 or more</b>	<b>needs work 8 or more</b>	<b>do over 0 or more</b>